

CURATION
by marcus evans

Impossible Possible

www.me-curation.com

FOR INTERNAL USE ONLY

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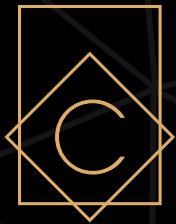
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THE EVOLUTION OF CURATION BY MARCUS EVANS

The Marcus Evans Group has provided premium access to global sporting events since 1985. However, what used to be the 'exception' has over time become the 'norm'. Every event now in the sporting calendar, usually provides a very basic functional hospitality package which caters for the mass market and as such, exclusivity and quality has been lost. We therefore no longer wish to compete in this mass market space. In the past, many of our clients have requested the exclusive facilities and indeed require these to attract their guests to their event, with so many similar invitations available from their competitors also looking to entertain the same client base. We have therefore, for these reasons alone evolved from a 'Hospitality Provider' to a premium quality 'Curator' combining the most exclusive and all encompassing entertainment programmes combined with premium event access.

The evolution of **CURATION by marcus evans** clearly differentiates ourselves from the rest of the market meaning that we provide the 'exceptional' where others in the market space continue to offer the 'normal'.

TIME. A MOST
PRECIOUS ASSET.

ABOUT US

CURATION by marcus evans is an exclusive service for the world's most discerning clientele; focused on delivering access to the most sought after sports, cultural and entertainment events. We curate unforgettable experiences drawing on the finest and most exclusive inventory, extending beyond the events themselves to include access to the world's finest hotels, private residences and super-yachts as well as ultra luxurious ground and air transportation.

Time is our client's most precious asset. Our primary focus is ensuring our clients are able to devote their entire time to themselves and those most important to their business. With over 35 years of experience in meeting the most extravagant of requests, together with our unsurpassed connections to the most influential communities in sport, culture and entertainment; we empower our clients to challenge us to curate the most spectacular and luxurious experiences of a lifetime.



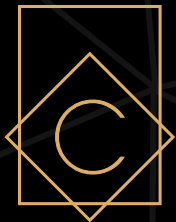
OUR CURATORS

As a sales executive of **CURATION by marcus evans**, you will be a passionate connoisseur providing unrivalled local knowledge, armed with little black books full of numbers that unlock the most exclusive access and hidden gems; making the impossible, possible is what drives you. Be part of the team that secures your clients the access to "the" red carpet event of the season, inside the ropes access that will see them closer to their golfing icon, or a tactical pre Super Bowl briefing from an NFL legend.

We will provide you with individual knowledge and training about the specific events to ensure that you are an expert in our offerings. Success at sales, team spirit, attitude and aptitude will all contribute to additional opportunities within the company. As a Curator, the thoughts you have each day matter. Thinking is where the process of launching any of your business will begin and your state of mind is where you will work through different client options and scenarios before investing time, research and resources.

For thinking to be productive, as a Curator, you must be optimistic and inspired. The right frame of mind is crucial to your quest for success.

With more than 30 offices around the world our local presence in all regional markets connects us to the world's most influential communities; providing our clients with unparalleled privileges, with access to many of the world's invite-only events and last minute availability to otherwise sold-out sports, cultural and entertainment events. Our track record of more than 35 years puts us in a unique position to unlock the incredibly powerful emotive of sports, culture, and entertainment within our clients business to deliver once in a life time experiences that live long in the memory of their most important clients.



WHAT ARE THE REQUIREMENTS AND QUALITIES EXPECTED OF A CURATOR BY MARCUS EVANS?

There is a constant need for us as Curators to be coming up with the most innovative ideas ensuring the data we are researching and collating provides the greatest evidence that will assist in making the best strategic decisions for the business.

As Curators, we should always be thinking how these high end clients book their luxury packages. Do they really have the time to surf the internet and make comparisons digging for the best available options?

Successful Curators will want to be targeting a world laced with stunning opulence, replete with unrivalled service, unforgettable one-of-a-kind outlandish experiences and simply unimaginable excess for those with the good fortune that's afforded by these all-access-pass concierge sites. Consider what some of our Curators perceive to be important in ensuring high performance results through their strategic decisions:

DAILY KEY PERFORMANCE INDICATORS

- › **Dynamic:** spearhead growth of your event by proactively providing suggestions for ongoing marketing opportunities, sales angles and additional product features.
- › **Innovative & Goal Orientated:** maintain a sales pipeline to ensure a focus on the best strategic practices to win business. A successful Curator is continually looking for the next angle, the next most successful email campaign and above all, a natural hunger and desire to find a means of closing business.
- › **Calculated:** strategically researching senior level/ high-net-worth individuals (HNWI) who make decisions and can see the commercial return on investment in attending these curated events.
- › **Target Driven:** ensure a high daily call rate. Continually set goals to reach a minimum number of Decision Makers daily as set out in your team targets.
- › The ability to use LinkedIn and email to assist in scheduling calls.

- › Actively be involved in promoting your event through different forms of social media.
- › **Motivated:** proactively editing and writing attractive and enticing marketing campaigns for your event.

BEST PRACTICES

- › **Take Pride and Responsibility in your Team Event:** focus on growing your event to the point of it becoming your own business.
- › **Maximise Revenue:** look at different ways to generate further business opportunities out of accounts, either attending your event as part of your 'business' or considering how you can exploit other curated events.
- › Ensure that your event content knowledge is always up to date.
- › **All clients have a Shelf Life:** regular research is critical as we should be looking to add at least 1-2 new accounts to our event profile each month.
- › **Work SMART:** successful Curators have a clear day to day action plan, are disciplined enough to stick to it and will ensure that they cover their to-do list each day.
- › **Be Creative:** look for the next opportunity to curate your event with the operations team.



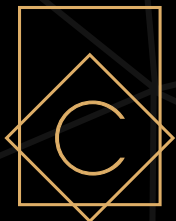


SUPER BOWL LVI 2022

Whilst millions of sports fans worldwide watch one of the most televised games in the sporting calendar, the live event is intense, compelling and reserved for the privileged few, lucky enough to be able to tick off the quintessential bucket list event. The Super Bowl circus will descend on Inglewood, CA for thrills, spills and the inevitable electric bills with a football game somewhere in between. The golden state of California will play host to the world's elite for the first time since 1985, with all the glitz and glamour you would expect of the crown jewel in the North American sporting season. Soak up the exhilarating atmosphere of the greatest show on turf, whilst sampling some of the very best of what Los Angeles has to offer. Rub shoulders with the stars or take in some of North America's finest golden sands to make the most of your Super Bowl weekend.

Our **Super Bowl LVI Curation** elevates your weekend beyond a game day ticket, recognizing that it is an event of a lifetime, a memory in the making that will live well beyond Super Bowl Sunday in the minds of your guests. Take full advantage of this trend-setting global metropolis with a fascinating history and rich culture as your Curation will whisk you on a tour of the city's famous past and present. Stop off for lunch at one of LA's many eclectic neighborhoods or walk the boardwalk of fame to kick off a start studded weekend. On the eve of Super Bowl LVI Sunday, your dedicated Curation Connoisseurs will whisk you on a tour of LA's finest culinary hotspots; their little black book guaranteeing you access to some of the most exclusive restaurants, roof terraces and nightlife. Super Bowl Sunday kicks off with you and your guests rubbing shoulders with our NFL sporting legends on hand to take you on a virtual tour behind the scenes, offering insights into the tactics and key plays of the day for an unforgettable insider game day experience.

SOAK UP THE
EXHILARATING
ATMOSPHERE OF
THE GREATEST
SHOW ON TURF



CURATION
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YOUR CURATED PACKAGE WILL INCLUDE BUT IS NOT LIMITED TO...

SATURDAY 6TH FEBRUARY – MONDAY 8TH FEBRUARY



Our Super Bowl 2022 Curation recognizes that there is more to attending the biggest show on turf than a simple ticket to the stadium: it is a sporting festival, a tradition, a lifelong memory in the making. Your dedicated Curation Connoisseur will welcome you to Los Angeles, California where the hospitality and people are always guaranteed to be as warm as the weather. Check in to your 5* hotel then head out to sample the unique culture of a city which is sure to be supercharged as the Super Bowl festival atmosphere builds downtown.

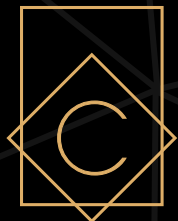
After a sumptuous lunch, master your drive, get to grips with your chipping or just understand the roll of the greens at one of California's top courses, Riviera Country Club. Few golf resorts provide the beauty and prestige of this spectacular golfing challenge. Established in 1926 the course has hosted some of the world's leading golfers and is ranked in the top 25 courses in NA and currently hosts the Genesis Invitational. A shotgun

golf day provides a great opportunity to really mix with your guests culminating in the 19th hole back at the clubhouse to share the inevitable funny moments of your round.

In the evening, soak up the atmosphere and relive the highs and lows of your round on board your very own Luxury Charter around the sparkling waterfronts of Santa Monica, Marina Del Rey, Venice and Malibu Beach. Sip signature cocktails and unwind with your guests ahead of landing back in Santa Monica where you will be whisked away to enjoy an innovative and sublime dining experience like no other, against the backdrop of spectacular seas views and the city skyline from your rooftop patio. Rub shoulders with some of NFL's most passionate fans as you and your guests indulge in the highest of haute cuisine whilst the excitement of the weekend really starts to build.



THERE IS MORE TO ATTENDING THE BIGGEST SHOW ON TURF THAN A SIMPLE TICKET TO THE STADIUM: IT IS A SPORTING FESTIVAL, A TRADITION, A LIFELONG MEMORY IN THE MAKING



CURATION
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JERRY RICE

After a morning relaxing poolside or having sampled some of downtown's finest sites, your Curation Connoisseur will welcome you to the venue of your pre-game hospitality at the legendary Water Grill Restaurant in Santa Monica, less than 15 minutes drive from the SoFi Stadium. This exclusive venue will allow you and your guests to catch up and unwind with free flowing cocktails from a fully-stocked premium bar, with lunch providing a tour of some of the very best flavors the Pacific coast has to offer. We bring you closer to the action as NFL legends such as Emmitt Smith, Joe Montana or Jerry Rice play host to your private Super Bowl LVI legends lunch. We will take you on a virtual tour behind the scenes, offering insights into the tactics and key plays of the day, for an unforgettable insider dinner experience.

As game time draws near, you are only a short hop from the electric festival atmosphere building at SoFi Stadium where you will be carried away with one of the greatest sporting parties on earth. En-route you will have ample opportunity to soak up the buzz of various fan zones as the world's great and good descend on this long awaited American showcase. Be pitch-side well ahead of kick off as the atmosphere in the stadium builds ahead of one of America's flagship sporting events, sending millions of fanatical football fans into a synchronized frenzy. Sit back and enjoy the game as you create a lifelong memory you and your guests will never forget.



PACKAGE OVERVIEW

- › **Saturday 6th February:** Check in to your 5* hotel
- › Sample the unique Californian Culture and the festival atmosphere building downtown
- › A shotgun golf day at one of California's top courses
- › Evening Luxury Charter around the sparkling waterfront of Santa Monica, Marina Del Rey, Venice and Malibu Beach
- › Sublime evening dining experience with spectacular seas views
- › **Sunday 7th February:** A morning relaxing poolside or sampling some of downtown's finest sites
- › Pre-game hospitality at the legendary Water Grill Restaurant hosted by NFL legends such as Emmitt Smith, Joe Montana or Jerry Rice
- › Stadium Seating: Lower Level 100/200 corners
- › **Monday 8th February:** Hotel check out
- › Client Transfers
- › **Private Curation Connoisseur**

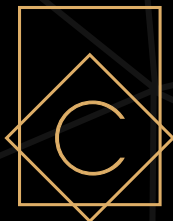
SELLING PRICE

USD 29,500

per person all inclusive

FOR COMMISSION PURPOSES: Please note that you will be able to claim commission based on USD 27,000 per person and NOT USD 29,500 per person as per the selling price, as we are including the accommodation.

Minimum number of guests accepted for this event is 6.



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FINAL FOUR BASKETBALL 2022

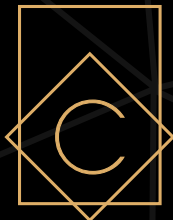
MARCH MADNESS is the most intense, compelling and unpredictable three weeks of sports in the USA featuring the best of the country's 68 college basketball teams, and the birthplace of the NBA's future legends. From upsets to buzzer-beaters, nothing matches the agony and ecstasy of college basketball's season-ending NCAA Division I Men's Basketball Tournament. From its onset in 1938, this National Tournament was considered the most prestigious journey in college basketball. Interest in the championship finals reaches fever pitch with over 60 million filling out a bracket each year and over 10.5 million average TV viewers per game, meaning demand for access to this one of a kind tournament has never been stronger with the finals now a "must do" event for every sports fan.

Our **Final Four Curation** weekend builds on what is already the most intense, compelling and unpredictable sporting weekend in the USA. We put you at the heart of the action as some of basketball's future greats take to the court. Get up close and personal to past NBA greats as your celebrity hosts take you and your guests on a virtual tour behind the scenes; offering insights into the tactics and key plays of the day, for an unforgettable insider experience.

“TAKE YOUR GUESTS ON A VIRTUAL TOUR BEHIND THE SCENES”



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YOUR CURATED PACKAGE WILL INCLUDE BUT IS NOT LIMITED TO...

SATURDAY 2ND APRIL – MONDAY 4TH APRIL



With March Madness reaching its climax in the “Big Easy,” combine this bucket list event with the mesmeric atmosphere of New Orleans well known for its round-the-clock nightlife, vibrant live-music scene and spicy, singular cuisine reflecting its history as a melting pot of French, African and American cultures. Tip off your March Madness Curation with access to the exclusive SoBou restaurant, one the most exclusive venues at the heart of the vibrant French Quarter. Your March Madness lunch party will allow you and your guests to catch up and unwind with free flowing cocktails from a fully-stocked premium bar. Lunch will provide a tour of some of the very best Louisiana cuisine has to offer, whilst our basketball celebrity entertainment builds on the electric atmosphere ahead of tip-off.

The Mercedes Benz Superdome, a stone's throw away from SoBou, awaits you and your guests. Stroll through the eclectic French quarter which is sure to be in a Final Four festival frenzy, led by your dedicated Curation Connoisseur, without the usual fuss of transfers and taxis. Be courtside within 15 minutes, well ahead of the tip-off of one of America's biggest sporting traditions that always sends millions of college basketball fans into a synchronized frenzy. Sit back and take in what is guaranteed to be a game of a lifetime.

After your action packed Semi Finals Day courtside, continue your sporting thrills or get your cultural kicks the following day by exploring more of what the “Big Easy” has to offer. Whether you choose to explore on foot some of the historic plantations, downtown garden districts or tantalize your taste buds by sampling the local beignete at many of the cafes in and around Magazine Street, this 301 year old city is extravagantly awesome! Alternatively after a sumptuous lunch downtown, master your drive, get to grips with your chipping or just understand the roll of the greens at TPC Louisiana. Playing host to the Zurich Classic this course boasts a rich history, with play dating back to 1938 and has seen golfing greats such as Byron Nelson, Jack Nicklaus, Billy Casper, Davis Love III, David Toms and Vijay Singh all winning here. A shotgun golf day provides a great opportunity to really mix with your guests culminating in the 19th hole back at the clubhouse to share the inevitable funny moments of your round.

After a day spent exploring the best of what the “Big Easy” has to offer, your Curation Connoisseur will usher you and your guests in the glamour and romance of the riverboat era with a cruise aboard the your exclusive Paddlewheeler. Experience the lively sounds of traditional New Orleans music while enjoying a lavish Creole Buffet in our elegantly appointed dining room. After dinner, and maybe a little dancing, enjoy a classic New Orleans cocktail and sweet Mississippi River breezes on our promenade deck as the city skyline slips by under a canopy of stars. Stepping back onto the quay after a nighttime cruise that is pure New Orleans your Curation Connoisseur has the keys to unlock an iconic evening of entertainment on Royal Street in the French Quarter, a music lovers buffet!

The familiar surrounds of the SoBou stages the pre-match hospitality allowing you and your guests to soak up the atmosphere as the pre-game euphoria builds. Our panel of NBA legends, such as Christian Laettner, Grant Hill and Ralph Sampson will share their life stories and anecdotes, exposing your guests to the rich traditions and history of the event. A quick hop and you are once again courtside at the heart of the action as some of basketball's future greats take to the court to close out March Madness with what is sure be an unbelievable climax.

PACKAGE OVERVIEW

- › **Friday 1st/Saturday 2nd February:**
Check in to your 5* hotel
- › Saturday 2nd April: **March Madness pre-match hospitality dinner party hosted by former NBA Stars such as Bill Walton**
- › Access to the Mercedes Benz Superdome for the **Semi Final – Lower Level Tickets**
- › **Monday 4th April:** Soak up the atmosphere in the French Quarters whilst embracing what Cafe Du Monde has to offer!
- › **Evening Fine Dining Dinner:** Cruise aboard your exclusive Paddlewheeler Experience
- › **March Madness dinner** hosted by NBA great, Dominique Wilkins
- › Monday 4th April: **March Madness pre-match hospitality lunch party** hosted by a panel of former NBA Stars such as Christian Laettner, Grant Hill and Ralph Sampson
- › Access to the Mercedes Benz stadium for the **Final – Lower Level Tickets**
- › **Tuesday 5th February:** Hotel check out
- › **Private Curation Connoisseur**

SELLING PRICE

USD 9,950

per person all inclusive

FOR COMMISSION PURPOSES: Please note that you will be able to claim commission based on USD 8,450 per person and NOT USD 9,950 per person as per the selling price, as we are including the accommodation.

Minimum number of guests accepted for this event is 6.



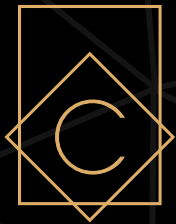
US MASTERS 2022

Generations of people block off four days to follow the best golfers in the world as the Masters delivers an event unique to the world of sport, not just golf. Since 1934 the blooming azaleas and towering pines have framed some of golf's most memorable moments.

The Green Jacket, arguably one of the most coveted prizes in all of sports, is one of a wealth of traditions and customs that make the Masters truly unique. With a resurgent Tiger roar still echoing around Amen Corner, access to the Masters has never been more in demand.

Our Masters Curation goes beyond exclusive access to the tournament; immersing you and your guests in the sounds, smells and electricity of the Masters. Take in the action with your very own unique Masters Golf Insider experience involving a PGA professional hosted clinic and masterclass with associated entertainment and a virtual tour of the rich history of the event since its inception.

“IMMERSING
YOUR GUESTS
IN THE SOUNDS,
SMELLS AND
ELECTRICITY OF
THE MASTERS



CURATION
by marcus evans

YOUR CURATED PACKAGE WILL INCLUDE BUT IS NOT LIMITED TO...

TUESDAY 5TH APRIL – MONDAY 11TH APRIL



Our Masters Curation recognizes that there is more to attending a tournament than simply taking in the course...it's an event, a tradition, a memory in the making. Your dedicated Curation Connoisseur will welcome you to your very own picture perfect Augusta home-from-home on the doorstep of the Augusta National. Settle in as your guests arrive safe in the knowledge your executive chef is preparing a culinary feast like no other.

A 'Grab and Go' luxury breakfast is the order of the day as your Curation Connoisseur drops you at the gates of the Augusta National for the world's best known Par 3 tournament which above all is a family affair. Experience a truly special and unique day away from the pomp and ceremony, as the Masters celebrates a fun day focused on the connection of golf through the generations. The sight of toddlers, outfitted in miniature Augusta National jumpsuits, toting a light bag or tending a flagstick more than twice their height brings smiles to onlookers near and far. (Applicable to Package 1 only).

After absorbing the action, get your own swing in check as you get hands-on tuition from some of golf greats at our afternoon golf clinics. Master your drive with the likes of Ernie Els, get to grips with your chipping with an Ian Woosnam masterclass or just understand the roll of the greens with Steve Stricker in a putting competition. Wrap up a special day with a traditional southern 'grill out'. (Applicable to Package 1 and 3 only)

After a sumptuous lunch get to grips with your chipping or just understand the roll of the greens at River Club. Set along the banks of the Savannah River, this illustrious golf club has established itself as one of the best course designs in the South East. Offering a truly unique setting which includes new Mini Verde ultradwarf Bermuda greens, numerous lakes, wetlands and dramatic bunkers to provide an enthralling test of golf. A shotgun golf day provides a great opportunity to really mix with your guests culminating in the 19th hole back at the clubhouse to share the inevitable funny moments of your round. (Applicable to Package 2 only)



SIT BACK AND RELAX IN THE TWILIGHT HOURS WATCHING THE FINAL PLAYERS GOING THROUGH AS THEY HIT AN ACCURATE TEE SHOT ON THIS SWEEPING DOG-LEG LEFT FAIRWAY



CURATION
by marcus evans

Your Masters week formally kicks off. Each day your Curation Connoisseur will drop you at Augusta National at your group's convenience to enjoy the full days play. With your Masters folding chair, join the group of patrons with a front-row seat to Amen Corner, or just pick out some of Augusta National's course hotspots. From tee to green, hole 13 is flanked on its south side by the traditional beauty of 1,600 azaleas so why not sit back and relax in the twilight hours watching the final players going through as they hit an accurate tee shot on this sweeping dog-leg left fairway. Meanwhile, hear the roars that echo around Augusta as Tiger closes his round off by executing an inch perfect iron approach shot at the infamous "Holly" hole on the 18th green.



Wrap up each day back at your estate with your clients, welcomed by our executive chef and hostesses who are primed to amaze your senses with a plethora of gastronomic delights throughout the week. With the exclusive use of your own estate, wind down your evening with a whisky or two around the fire pit or keep the competitive juices flowing while at the pool table or on the dart board.

PACKAGE 1

- › Check in Tuesday 5th April / Check out Friday 8th April
- › Tuesday & Thursday night: "Chefs Table" **exclusive dinner for clients in their private estates**
- › Wednesday: **US Masters PGA Masterclass/ Golf Clinic** hosted by the likes of Ernie Els, Ian Woosnam and Steve Stricker followed by an evening 'Grill Out'
- › Wednesday & Thursday: **US Masters Badges & access to The Augusta National**
- › **Private Curation Connoisseur**

SELLING PRICE

USD 16,950

per person all inclusive

FOR COMMISSION PURPOSES: Please note that you will be able to claim commission based on USD 14,700 per person and NOT USD 16,950 per person as per the selling price, as we are including the accommodation costs of USD 2,250 at a cost price (USD 750 per person per night).

Minimum number of guests accepted for this event is 4.

PACKAGE 2

- › Check In Wednesday 4th April / Check Out Saturday 9th April
- › **Thursday 18 Hole Shotgun Golf Day include BBQ Lunch**
- › Friday: US Masters Badges & Access to **The August National**
- › Friday night: "Chefs Table" **exclusive dinner for clients in their private estates**
- › **Private Curation Connoisseur**

SELLING PRICE

USD 11,950

per person all inclusive

FOR COMMISSION PURPOSES: Please note that you will be able to claim commission based on USD 9,700 per person and NOT USD 11,950 per person as per the selling price, as we are including the accommodation costs of USD 2,250 at a cost price (USD 750 per person per night).

Minimum number of guests accepted for this event is 4.

PACKAGE 3

- › Check in Friday 8th April / Check out Monday 11th April
- › Saturday & Sunday night: "Chefs Table" **exclusive dinner for clients in their private estates**
- › Friday: **US Masters PGA Masterclass/Golf Clinic** hosted by the likes of Ernie Els, Ian Woosnam and Steve Stricker followed by an evening 'Grill Out'
- › Saturday & Sunday: **US Masters Badges & access to The Augusta National**
- › **Private Curation Connoisseur**

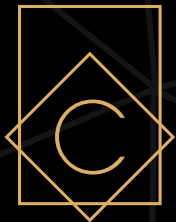
SELLING PRICE

USD 17,950

per person all inclusive

FOR COMMISSION PURPOSES: Please note that you will be able to claim commission based on USD 15,700 per person and NOT USD 17,950 per person as per the selling price, as we are including the accommodation costs of USD 2,250 at a cost price (USD 750 per person per night).

Minimum number of guests accepted for this event is 4.





KENTUCKY DERBY 2022

Whilst millions of horse racing fans worldwide tune in to watch one of the most televised race meetings in the sporting calendar, the live event is intense, compelling and reserved for the privileged few, lucky enough to be able to tick off the quintessential bucket list event. The Derby circus will descend yet again on the world's most legendary racetrack, the Churchill Downs for thrills, spills and the inevitable electric bills with a weekend of high class racing somewhere in between. Kentucky will play host to the world's elite thoroughbred racehorses, with all the glitz and glamour you would expect of the crown jewel in the North American sporting season. Soak up the exhilarating atmosphere of the greatest show on turf, whilst sampling the Mint Juleps, the twin spires and garlands of roses, safe in the knowledge that the hospitality is guaranteed to be as warm as the weather.

Our Kentucky Derby Curation weekend builds on what is already the most intense, compelling and unpredictable sporting weekend in the USA. We put you at the heart of the action as some of horse racing's greats take to the track. Get up close and personal to past jockeys, owners and trainers as your celebrity hosts take you and your guests on a tour behind the scenes; offering insights into the history, traditions and key aspects of the weekends racing, for an unforgettable insider experience.

“KENTUCKY
WILL PLAY
HOST TO THE
WORLD'S ELITE
THOROUGHbred
RACEHORSES



CURATION
by marcus evans

YOUR CURATED PACKAGE WILL INCLUDE BUT IS NOT LIMITED TO...

THURSDAY 5TH MAY - SUNDAY 8TH MAY



Our Derby 2022 Curation recognizes that there is more to attending the biggest show on turf than a simple ticket to Churchill Downs: it is a sporting festival, a tradition, a lifelong memory in the making. Your dedicated Curation Connoisseur will welcome you to downtown Kentucky where the hospitality and people are always sure to be as warm as the weather. Check in to your 5* hotel, then head out to sample one of the leading horse farms and home to the Darley thoroughbred stallions in the United States. Learn about the history of the farm as well as the scope of the international thoroughbred breeding and racing operation. Conclude your afternoon's racing insight by heading outside to see the stallions, including previous Kentucky Derby winners. Let this unique culture experience supercharge the festival atmosphere which is sure to be building only a short gallop away.

On the eve of the Oaks, soak up the atmosphere and relive your thoroughbred breeding and racing farm tours. You and your guests will be hosted at an exclusive "Derby" farm to table Southern dinner. The racing theme continues as you rub shoulders with racing legends as they put you in the saddle of horse racing's absolute pinnacle; giving you insights into the rich history and traditions of the sport and what to look out for over the weekend. After a sumptuous dinner, allow your Curation Connoisseur to lead you onto that exclusive rooftop bar downtown Kentucky to toast away the rest of the evening. Rub shoulders with some of racing's most passionate fans whilst the excitement of the weekend really starts to build.



SIP SIGNATURE
COCKTAILS
AND UNWIND
AS YOU AND
YOUR GUESTS
INDULGE IN THE
HIGHEST OF
HAUTE CUISINE



CURATION
by marcus evans



American showcase. Be trackside well ahead of time as the atmosphere builds ahead of one of America's flagship sporting events, sending millions of fanatical racegoers into a synchronized frenzy. Enjoy the all-encompassing experience as you create a lifelong memory you and your guests will never forget.

In the evening, you will host your guests at one of downtown's finest culinary hotspots offering traditional recipes which epitomizes the wealth that nature has to offer in Louisville. Allow your Curation Connoisseur to open their little black book of contacts to lead you on a tour of some of Kentucky's most exclusive nightlife. Take in cocktails with a panoramic view of the skyline or a table at some of city's best live music venues.

The familiar surrounds of the exclusive hospitality at Churchill Downs stages the exquisite 'Derby' day programme allowing you and your guests to fully immerse yourselves as the euphoria builds. Your Curation Connoisseur will host you and your guests taking care of your every needs as you hobnob with royals and rub shoulders with other assorted fancy folk while watching some of the most thrilling thoroughbred racing action imaginable. A quick chat with your private tipster and you are once again rail side at the heart of the action as some of racing's greats take to the track for the big Derby with what is sure to be an unbelievable climax.

Following your action packed day, soak up the atmosphere and relive the spectacles of your Derby experience as you continue to empty betting slips out of pockets! Sip signature cocktails and unwind as you and your guests indulge in the highest of haute cuisine whilst the excitement of the racing weekend draws to a close.

There is no better way to conclude your weekend than to sample the local Bourbon. Your Curation Connoisseur will lead you to Kentucky's legendary distillery, home to some of the world finest crafted Bourbons. Learn and understand through a guided tour the secret recipes and the perfect natural mix producing the classic tastes and unique deep amber colours – a bottle that your clients will savour for years to come!

After a morning relaxing poolside or having taken in some of downtown's finest sites, your Curation Connoisseur will transfer you to Churchill Downs for your exclusive hospitality programme and day at the races. This exclusive venue will allow you and your guests to catch up and unwind with free flowing cocktails from a fully-stocked premium bar, with lunch providing a tour of some of the very best flavours that Southern cuisine has to offer. We bring you closer to the action as our trip directors and private wagering stations play host to your private 'Oaks' lunch.

As the racing start time draws nearer, you are only a short trot from the electric festival atmosphere building around the Churchill Downs. Stroll to the paddock at your leisure or sit back and soak up the atmosphere whilst sipping on your Mint Julep and wait to be carried away by one of the greatest sporting spectacles on earth. Soak up the buzz of the various punters as the world's great and good descend on this long awaited

PACKAGE OVERVIEW

- › Check in Thursday 5th May / Check out Sunday 8th May
- › Thursday afternoon: Access to a private tour at a **leading horse farm and home to thoroughbred stallions**
- › Thursday evening: **Exclusive "Derby" farm to table Southern dinner hosted by a racing legend**
- › Friday: Oaks Day with a **fully inclusive hospitality programme** followed by a downtown culinary hotspot
- › Saturday: Derby Day with a fully inclusive hospitality programme followed by a **downtown culinary hotspot**
- › **Private Curation Connoisseur**

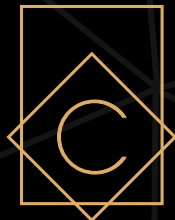
SELLING PRICE

USD 20,500

per person all inclusive

FOR COMMISSION PURPOSES: Please note that you will be able to claim commission based on USD 19,500 per person and NOT USD 20,500 per person as per the selling price, as we are including the accommodation.

Minimum number of guests accepted for this event is 6.



CURATION
by marcus evans



MONACO GP 2022

Combining an intoxicating cocktail mix of the ultimate test of driving skills in Formula One and an unrivalled location of glamour and prestige, the Monaco GP offers the ultimate high octane, luxury sporting extravaganza. Since 1929 The Circuit de Monaco, winding its way through the tiny coastal principality is one of the most iconic in motorsport. The enduring allure of this jewel in the French Riviera continues to attract the world's great and the good, ensuring the weekend transcends the world of F1 to deliver "the" most exclusive event of the European summer season.

CURATION @ Monaco matches the high octane, fast paced and exclusive nature of the Grand Prix with an all encompassing experience that ensures you and your guests are not only at the centre of the action come lights out, but are captivated by a complete "Jewel in the Riviera" experience. From your exclusive race weekend beach party in St Tropez, to soaring above Monaco in your own private helicopter, your guests will experience a race weekend like no other.

“
A COMPLETE
'JEWEL IN
THE RIVIERA'
EXPERIENCE



YOUR CURATED PACKAGE WILL INCLUDE BUT IS NOT LIMITED TO...

FRIDAY 27TH MAY – MONDAY 30TH MAY



The luxurious 5* Byblos Hotel on the azure shores of stunning St Tropez awaits you and your guests. Upon arrival, you will be welcomed by your dedicated Curation Connoisseur who is on hand throughout the duration of your stay to take care of your every need so that you can focus 100% of your time on your guests. Take the opportunity to check in, relax and soak up the unique charm that the Cote d'Azur has to offer.

In the evening, you will host your guests at a private dinner at one of the finest culinary hotspots that St Tropez has to offer. Fraternize with some of the world's richest and most glamorous people as you and your guests indulge in the highest of haute cuisine, whilst absorbing the summer buzz and excitement of what is the most exciting weekend of the Mediterranean summer season. After a sumptuous dinner, allow your Curation Connoisseur to lead you onto that exclusive rooftop bar to toast away the rest of the evening.

After a morning relaxing poolside or exploring some of the cultural highlights of St Tropez, you and your guests will be met by your Curation Connoisseur who will host you at your own private beach party at the exclusive La Serena Beach Club. Switch off the phone, sip signature cocktails and unwind with the sand beneath your feet as you immerse yourself in a languid, late afternoon lunch featuring typical provincial dishes. You would be forgiven for forgetting about the Grand Prix, but we won't, which will be screened to your beachside cabana as qualifying unravels and the sporting weekend kicks off.



EXCLUSIVE
RACE WEEKEND
BEACH PARTY
IN ST TROPEZ,
SOARING ABOVE
MONACO IN
YOUR OWN
PRIVATE
HELICOPTER,
EXPERIENCE A
RACE WEEKEND
LIKE NO OTHER



CURATION
by marcus evans



After an afternoon beachside, dinner will be hosted at the renowned Cucina Restaurant. Sit under candlelit olive trees in a warm, contemporary and colourful atmosphere, as our executive chefs provide a repertoire of flavours that seeks to restore the authentic tastes of Italy. The F1 theme continues as you rub shoulders with legends such as David Coulthard, Mika Hakkinen and Mark Webber as they put you behind the wheel of motor sports' absolute pinnacle; giving you insights into the rich history of the sport, the inside track on the day's qualification and what to look out for on race day. The ultra-Exclusive Les Caves du Roy nightclub with its mythical illuminated palm trees awaits you. Known for popping 1000 champagne bottles a night, the red carpet is always rolled out for the elite including Mick

Jagger, Leonardo DiCaprio, Naomi Campbell and even the straight-laced Bill Gates. Your Curation Connoisseur has the keys to unlock this iconic evening of entertainment that awaits you and your guests.

Monaco Race Day starts with a fabulously fuelled brunch at your hotel, prior to going airborne and being mesmerized by the breathtaking views of the French Riviera, courtesy of your exclusive VIP helicopter charter to Monaco. Upon arrival at a buzzing race track, your Curation Connoisseur will escort your group to your grandstand seats well in advance of the green light; let the fun begin as you and your guests live and breathe the intoxicating cocktail which is the ultimate test of driving skills in F1, and you are provided with the unrivalled feeling of glamour and prestige.

Once the chequered flag drops, the champagne has been spilt, and the drivers complete their lap of honour, you and your guests will board your return helicopter charter to St Tropez. Replace the roar of a Mercedes engine and continue stimulating your senses with the swing and blue notes of jazz as our very own band sets the tone for an Italian feast in the now familiar surroundings of the Byblos Hotel.



PACKAGE OVERVIEW

- › Check In Friday 27th May / Check out Monday 30th May
- › **Private client's dinner in St Tropez**
- › Saturday Mediterranean buffet lunch: **La Serena Beach Club**
- › Monaco GP **dinner at Cucina Restaurant, Byblos Hotel hosted by our very own F1 legends** such as David Coulthard, Mika Hakkinen and Mark Webber
- › VIP access to **Les Caves Du Roy nightclub**
- › Sunday: **Helicopter Transfer** to/return Monaco
- › **Category 1 Grandstand Seats** for the race
- › **Evening dinner & live jazz band**
- › **Private Curation Connoisseur**

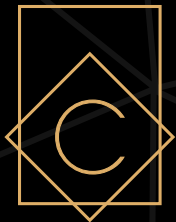
SELLING PRICE

EUR 8,950

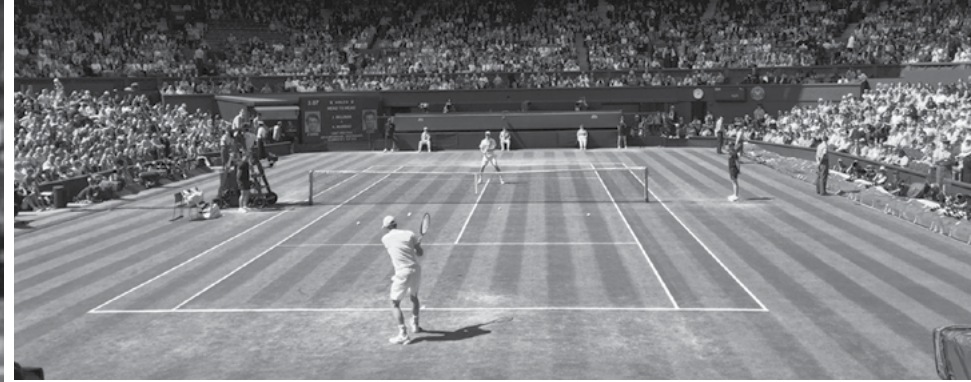
per person all inclusive

FOR COMMISSION PURPOSES: Please note that you will be able to claim commission based on Euros 5,950 per person and NOT Euros 8,950 per person as per the selling price, as we are including the accommodation.

Minimum number of guests accepted for this event is 6.



CURATION
by marcus evans

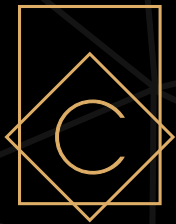


WIMBLEDON 2022

Wimbledon, most commonly known as The Championships, is the oldest and most prestigious tennis tournament in the world. Established in 1877, Wimbledon is often referred to as the spiritual home of tennis. Held at the All England Club in Wimbledon, it is the only major tournament played on outdoor grass courts. This history combined with the current golden era of dueling champions justifies Wimbledon's place as one of the hottest bucket list events in sport.

Our Wimbledon Curation not only provides exclusive debenture access, it celebrates and combines the event's great traditions with quintessential English customs to serve up a unique British sporting garden party experience. Far from being a mere spectator, our Curation places you and your guests at the centre of the action complete with a "Wimbledon Aces" tennis clinic hosted by a tennis legend coupled with a rich array of entertainment and hospitality all within our own private space.

COMBINING GREAT
TRADITIONS WITH
QUINTESSENTIAL
ENGLISH CUSTOMS
TO SERVE UP A
UNIQUE BRITISH
SPORTING GARDEN
PARTY EXPERIENCE



CURATION
by marcus evans

YOUR CURATED PACKAGE WILL INCLUDE BUT IS NOT LIMITED TO...

MONDAY 27TH JUNE – SUNDAY 10TH JULY

Arriving in London in the afternoon prior to your Wimbledon hospitality day, you and your guests will be greeted by your dedicated Curation Connoisseur who will look after your every need throughout your stay. Shortly after checking in at your hotel, you will be whisked away to your unforgettable “Wimbledon Aces” tennis clinic hosted by former Wimbledon legends such as Tracy Austin, Pam Shriver, Pat Cash and Goran Ivanisevic at a nearby tennis club in SW19. You and your guests will receive a masterclass whereby one of the game’s all-time greats shares with you 15 years of tour experience to help develop and advance your skills. Whether it

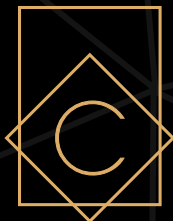
is a plethora of silky techniques and strategies from the ladies or simply being challenged to return the 135mph serve from Goran, there will be plenty of fun to be had by one and all. (Applicable to Option 2 only)

After testing your skills with one of the world’s best, settle into a quintessential English custom with courtside champagne afternoon tea hosted by your tennis legend who will captivate your guests with first hand history of Wimbledon and life on the road as a full time professional. (Applicable to Option 2 only)

Enjoy a relaxed morning soaking up some of London’s rich historical and cultural sites and stumbling upon a spot for a bottomless sumptuous brunch. Following this, you will board your Thames Limo for a truly unique and memorable view of some of London’s historical landmarks. Arrive at the Championships in style by enjoying a glass of Lanson (the official Champaign supplier to the Championships) as you sail past The Shard, Westminster, London Eye, London Bridge, Battersea Power Station, Chelsea and finally Putney where you disembark for the short hop to SW19 in time for play commencing at 1:00pm. You will be provided with Debenture seats for the day, situated on the same level as the Royal Box and providing access to the debenture lounge where refreshments are available throughout the course of the day. (Applicable to Options 1 & 2)

After the thrills and spills of the day’s play, you and your guests will be whisked back to Putney to board your exclusive dinner river cruise. Another chance to take in the City of London, even more impressive at night, as the bright lights and dreamlike quality serve up an ever-changing backdrop which is simply mesmerizing. During your gourmet dinner our celebrity tennis pundits, such as, Boris Becker, Annabelle Croft, Billie Jean King and Pat Cash will be delivering a heady mix of tennis anecdotes from their time on the court and a reflection on the days play. (Applicable to Option 1 & 2)

BE WHISKED
AWAY TO YOUR
UNFORGETTABLE
“WIMBLEDON
ACES” TENNIS
CLINIC HOSTED
BY FORMER
WIMBLEDON
LEGENDS SUCH
AS TRACY AUSTIN,
PAM SHRIVER,
PAT CASH
AND GORAN
IVANISEVIC



CURATION
by marcus evans

CURATION OPTION 1

- › Wimbledon Experience ONLY. 'Choice of day'
- › 5 star hospitality experience including:
 - › 5* City Centre Hotel
 - › Champagne/Canape River Limo Charter
 - › Events Celebrity Dinner and Exclusive London Starlight Cruise
- › Wimbledon Debenture Seats: Access to Centre Court/Court 1 Debenture Seats for the day
- › Private Curation Connoisseur

CURATION OPTION 2 (Afternoon and Evening Before)

- › Tennis Masterclass and Clinic: Clients will have a tennis masterclass with former Wimbledon legends such as Tracy Austin, Pam Shriver, Pat Cash and Goran Ivanisevic at an exclusive/private court within close proximity to their hotel
- › Courtside champagne afternoon tea: a quintessential English custom with courtside Champagne Afternoon Tea hosted by your tennis legend who will captivate your guests with firsthand history of Wimbledon
- › Wimbledon Experience 'Choice of day'
- › 5 star hospitality experience including:
 - › 5* City Centre Hotel
 - › Champagne/Canape River Limo Charter
 - › Events Celebrity Dinner and Exclusive London Starlight Cruise
- › Wimbledon Debenture Seats: Access to Centre Court/Court 1 Debenture Seats for the day
- › Private Curation Connoisseur

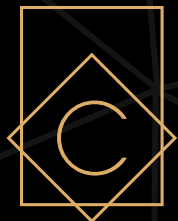


PACKAGE OVERVIEW

- › **Tennis Masterclass and Clinic:** hosted by former Wimbledon legends such as Tracy Austin, Pam Shriver, Pat Cash and Goran Ivanisevic – day before Wimbledon hospitality experience
- › **Courtside Champagne Afternoon Tea:** a quintessential English custom with courtside Champagne Afternoon Tea hosted by your tennis legend who will beguile your guests with first hand history of Wimbledon
- › **Champagne/Canape River Limo Transfer**
- › **Centre Court/Court 1 Debenture Seats**
- › **Debenture Lounge Access**
- › **Celebrity hosted Evening London Starlight Cruise and Dinner**
- › **Private Curation Connoisseur**

SELLING PRICE: See page 20

Minimum number of guests accepted for this event is 6.



CURATION
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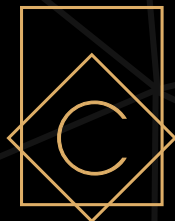
PACKAGE OVERVIEW

Monday 27th June 2022 CC - All inclusive package (min 6 guests)	£7,950	Monday 4th July 2022 CC - Basic package (min 6 guests)	£6,850
Monday 27th June 2022 CC - Basic package (min 6 guests)	£6,250	Tuesday 5th July 2022 CC - All inclusive package (min 6 guests)	£6,350
Tuesday 28th June 2022 CC - All inclusive package (min 6 guests)	£6,950	Tuesday 5th July 2022 CC - Basic package (min 6 guests)	£4,650
Tuesday 28th June 2022 CC - Basic package (min 6 guests)	£5,250	Wednesday 6th July 2022 CC - All inclusive package (min 6 guests)	£9,850
Wednesday 29th June 2022 CC - All inclusive package (min 6 guests)	£8,450	Wednesday 6th July 2022 CC - Basic package (min 6 guests)	£8,150
Wednesday 29th June 2022 CC - Basic package (min 6 guests)	£6,750	Thursday 7th July 2022 CC - All inclusive package (min 6 guests)	£6,250
Thursday 30th June 2022 CC - All inclusive package (min 6 guests)	£7,350	Thursday 7th July 2022 CC - Basic package (min 6 guests)	£4,450
Thursday 30th June 2022 CC - Basic package (min 6 guests)	£5,650	Friday 8th July 2022 CC - All inclusive package (min 6 guests)	£10,950
Friday 1st July 2022 CC - All inclusive package (min 6 guests)	£8,450	Friday 8th July 2022 CC - Basic package (min 6 guests)	£9,350
Friday 1st July 2022 CC - Basic package (min 6 guests)	£6,750	Saturday 9th July 2022 CC - All inclusive package (min 6 guests)	£6,950
Saturday 2nd July 2022 CC - All inclusive package (min 6 guests)	£8,650	Saturday 9th July 2022 CC - Basic package (min 6 guests)	£5,250
Saturday 2nd July 2022 CC - Basic package (min 6 guests)	£6,850	Sunday 10th July 2022 CC - All inclusive package (min 6 guests)	£12,950
Monday 4th July 2022 CC - All inclusive package (min 6 guests)	£8,650	Sunday 10th July 2022 CC - Basic package (min 6 guests)	£10,950

Note that the all inclusive package includes a tennis masterclass/clinic followed by a quintessential afternoon tea court side.

This would take place the day before the client's Wimbledon hospitality experience.

Client accommodation can be included in addition to the above 'day of choice' illustrated above at £400pppn



CURATION
by marcus evans

V-LEGENDS BY CURATION

Curation by marcus evans is dedicated to helping its clients engage their most important customers through unforgettable exclusive experiences. This need has not diminished due to the current pandemic. Now more than ever, companies recognise how critical it is to connect with their customers, to better understand how they can continue to support them and emerge from the crisis with even stronger relationships. Whilst the physical opportunities to do this remain limited, companies are reinventing how they engage with their most valued clients, whilst differentiating from their competitors - this where v-Legends by Curation comes in.

v-Legends by Curation is designed for these unprecedented times by bringing the emotion and incredible power of sports psychology to your business and that of your key partners. Leverage our unrivalled access to sports all time legends, all of whom have had to demonstrate outrageous feats of determination and resilience to reach the top, attributes all businesses unquestionably need right now.

Our **v-Legends** digital series delivers a unique platform designed to put you and your clients inside the minds of some of the world's most exceptionally talented athletes. Understand first-hand what it takes to survive in ultra competitive environments and overcome unprecedented challenges through mental strength, determination and resilience. The most successful professional athletes describe the journey to their own summit as a rollercoaster ride of self-doubts, anxiety, pressure and the need to find that "something extra" within themselves to rise back up from the inevitable lowest point.

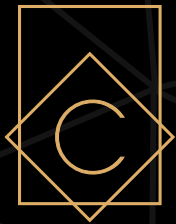
Right now you and your clients are undoubtedly asking for that "something extra" within your own businesses to ensure you emerge stronger. Our v-Legends digital series will provide you with the keys to unlock the resilience your business needs to move beyond simply surviving the current crisis and instead thriving in the ever changing market. Extending this invitation to your clients right now would not only provide a great opportunity to engage with them but will provide them with fresh, innovative ideas that can help drive their business and their people forward.

Each v-Legends event is a unique Curation around the needs of your business and your client engagement objectives. The content is tailored to deliver unique perspectives into the psyche of the world's most celebrated sporting icons, with riveting anecdotes and captivating insights into the fascinating world of professional sports. We will focus on the mental toughness needed to survive the most enduring challenges, to rise to the top and succeed no matter what the odds.

Each bespoke v-Legends digital event series is based around a 45-minute online event with live interaction and Q&A.



LEVERAGE OUR
UNRIVALLED
ACCESS TO
SPORTS ALL
TIME LEGENDS



CURATION
by marcus evans

ALL EXAMPLES HAVE BEEN TAKEN FROM THE 2021 CALENDER. IN THE EVENT OF ANY QUERIES REGARDING 2022-3 PRICES PLEASE CONTACT OLLIE DIRECTLY.

What are the features/benefits of this online program?

The v-Legend digital series demographic is designed for these unprecedented times by bringing the emotive and incredible power of sports psychology to the client's business and their key clients. We will enable the clients to leverage our unrivalled access to sports all time legends, all of whom have had to demonstrate outrageous feats of determination and resilience to reach the top of their sports; attributes all businesses need to demonstrate in these challenging times right now.

How does "v-Legends" fit into the curation package i.e. as part of the "combo" package and how would we want it presented/sold?

The "combo" selling price would be made up of the Curation 2021 package + the v-Legend digital series selling price (outlined below). The natural delivery would be to build the cost into the overall selling price of the curation package thus educating sales that the celeb is essentially included as a "good will" gesture during these difficult times (see below).

Sales pitch to client: "The total price for this last curated package for 8 guests at The US Masters next year would be \$137,600. Should you wish to secure this last facility now, I would be happy to include at NO additional cost a v-Legends digital series hosted by John Daly who we are currently in talks with to host your Masters event next year in Augusta".

US Masters 2021 (Package 2) – 8 guests (Fri-Mon):

Rate card: \$97,600

v-Legend digital series selling price: \$40,000 (John Daly)

Total selling price = \$137,600

Client pricing objection & drop close from "combo" to "curation" package.

Client price objection: "We would like to attend the US Masters next year however the overall price is too expensive".

Sales response to client objection: "Of course it's expensive, it's the US Masters, one of the biggest sporting events in the sporting calendar etc... It is not something that we would normally do however if the event is something you wish to proceed with and given it is the last facility available, I could place the v-Legend speaker with another client. In turn this would reduce the overall price, the total cost for your 8 guests at The Masters next year would be \$97,600. I presume on that basis alone you would like to secure this package?"



WE WILL FOCUS
ON THE MENTAL
TOUGHNESS
NEEDED TO
SURVIVE
THE MOST
ENDURING
CHALLENGES,
TO RISE TO
THE TOP AND
SUCCEED NO
MATTER WHAT
THE ODDS



CURATION
by marcus evans

Selling prices of talent to build into each “combo” package.

Online selling prices to add to the Curation package to form the “Combo” package.

GOLF	ONLINE SELLING PRICE	F1	ONLINE SELLING PRICE
John Daly	\$40,000	Christian Horner	€ 34,000
BASKETBALL	ONLINE SELLING PRICE	TENNIS	ONLINE SELLING PRICE
Dennis Rodman	\$17,000	Tim Henman	£7,500
OLYMPICS	ONLINE SELLING PRICE		
Michael Johnson	\$20,000		

Commission

All “combo” packages will attract a guarantee 8% commission.

Main website (v-Legends) and individual VIP websites

Main Website: www.me-curation.com/vlegends This would be hosted online on www.me-curation.com to generate inquiries from general traffic visiting the site.

VIP Websites: This builds in the v-Legends digital series opportunity as a combo package and compliments the existing offer. This will be the only asset the sales teams will use.

www.rydercup.me-curation.com/vip-wisconsin | www.rydercup.me-curation.com/vip-chicago

www.usmasters.me-curation.com/vip | www.wimbledon.me-curation.com/vip

www.gpmonaco.me-curation.com/vip | www.finalfour.me-curation.com/vip

“v-Legend Digital Series” & content overview

“v-Legend Digital Series” topics led by our talent will include but are not limited to the following:

- › Time to Reset – ideas & thoughts on how businesses can accelerate out of the pandemic
- › Emerge from this crisis stronger thanks to one simple concept
- › Building resilience and leading in times of crisis

Platform: ON24 webinar platform up to 1000 registrants.

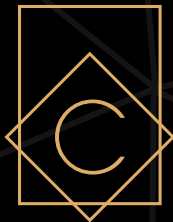
Program: will consist of a 30-35 minute presentation by the talent followed by a 10-15 minute Q&A.

Total online program: MAX 50 minutes.

Additional points

- › Only “Combo” and “Curation” packages can be sold and therefore stand alone “virtual” deals will NOT be accepted so to be clear you would pitch the “Combo” package with a drop close to Curation package only.
- › We will ONLY accept a minimum of 6 guests for a “Combo” booking.
- › We only want to be focusing on 1 talent for each sporting event as outlined above. The sales pitch needs to educate and get into the client’s mindset that the v-Legends program is merely a “taster” of what is to come next year. The additional bonus of your clients v-Legend digital series is they will likely have the extended privilege of having their celebrity host their event ‘live’ next year.
- › Please ensure that prior to putting anything into writing regards to v-Legends speakers & their speaker content, you check.

OUR V-LEGENDS
DIGITAL SERIES
DELIVERS
A UNIQUE
PLATFORM
DESIGNED TO
PUT YOU AND
YOUR CLIENTS
INSIDE THE
MINDS OF
SOME OF THE
WORLD’S MOST
EXCEPTIONALLY
TALENTED
ATHLETES



CURATED EXPERIENCES

PLAY WITH A PRO



A “Play with a Professional” at any championship course in the world could be a solution to the persistent problem that many of our golfing clients of all abilities face; hitting some excellent shots on the range but not translating this to the golf course.

More than just an ‘on-course’ lesson, the ‘Play with a Pro’ experience allows your clients to have an insight to the golf course from an experienced PGA Professional’s guidance, whilst they inculcate and offer 1st hand knowledge and advice.

CONCERTS

If you have ever harboured dreams of fame and glamour, you may have imagined what it is to kick back in the green room along with your musical idol and enjoy a bottle of fine champagne. Everyone knows what to expect from a music concert – the lights go down, the audience erupts into a chorus of applause and the idolised superstar arrives on stage, bursting with energy and ready to entertain the throng of their adoring fans for one night only. It’s pretty spectacular. That question that still remains is what happens next... Let our team of curators unlock that access to a behind the scenes tour providing your clients a rich array of hospitality and entertainment alongside their musical heroes.

Challenge us to draw upon the finest and most exclusive inventory at our disposal to curate the memorable show you and guests will want to remember, long after the lights go down!



“STUNNING
OPULENCE,
REPLETE WITH
UNRIVALLED
SERVICE,
UNFORGETTABLE
ONE-OF-A-KIND
AMAZING
EXPERIENCES



CURATION
by marcus evans

OUR CONCIERGE

Whilst hospitality companies with mass sales teams will continue to be a sufficient provider for everyday consumers, **CURATION by marcus evans** offers a different class of service where no request is too big, too complicated or too expensive for those decision makers that have the means for booking these sorts of exclusive opportunities.

OUR IN-HOUSE CONCIERGE SERVICES INCLUDE AND ARE NOT LIMITED TO PROVIDING MEMBERS:

- › **Bars & Nightclubs** – we know the hidden speakeasy, the glamorous cocktail bar and where to visit for a glass of vintage champagne. We can offer nightclub reservation service with access to guest lists and preferred table service at exclusive venues.
- › **Excursions** – let our team of passionate and knowledgeable specialists add to your curated packages.
- › **Shows & Concerts** – let our handpicked experts access a personal, bespoke and detailed requirement including VIP tickets to sold out events.
- › **Celebrity: Meet and Greets** – why not complete your experience by requesting a celebrity appearance to join you and your key clients over dinner.

The **CURATION by marcus evans Hotelier** reservations and recommendations par excellence. All members will be offered an opportunity to guarantee luxury and comfort during their trip (if not already included in their package) with the most exclusive hotels. Benefits will include complimentary upgrades, preferential rates with champagne on arrival and late check outs.

CURATION by marcus evans Gastronomy is a service that offers and advises our members on hassle-free restaurant reservation experiences. **CURATION by marcus evans** prides itself on our knowledge of all things cuisine related. This ensures that our members remain up-to-date with the most sought-after culinary hotspots.

“NO REQUEST IS TOO BIG, TOO COMPLICATED OR TOO EXTRAVAGANT IF OUR CURATED MEMBERS WANT IT”



CURATION
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CURATION BY MARCUS EVANS CARRIAGES:

CURATION by marcus evans Carriages offers transportation through luxury and comfort. Our automotive experts are on hand to deal with any client transfer requests.

Chauffeuring - For chauffeured requests we have access to a fleet of luxury cars – from Mercedes S Classes to Rolls Royce Phantoms, Range Rovers and Bentley Continentals.

Helicopter Transfers - We can provide helicopter transfers to all around the globe to get you where you need to be.

Long Wheel Base Car Hire - We offer some of the most exclusive limousines, that provide comfort for you and your guests when on the ground.

Airport Transfers - Whether you're flying first-class or by charter jet, we understand that you deserve a seamless, stress-free airport transfer to ensure you reach your destination in style and on time. Our top of the range, chauffeur-driven limousines will be equipped with the refreshments of your choice, along with on-board Wi-Fi so you can stay connected with those who matter the most. We will take care of every aspect of your booking so you can be completely assured of a straightforward transfer and have more time to spend on enjoying your trip. Your Curation Connoisseur, who will be waiting for you on your arrival, will be at your disposal with a wealth of knowledge of the local area and contacts with all the best restaurants and entertainment venues. It goes without saying that during any airport transfers we'll carry your luggage and any shopping to the vehicle, and if you have any special requests, we'll be delighted to oblige.

Private Chauffeur - We recognise that travel can be stressful, so let your Curation Connoisseur and Executive Private Chauffeur take care of everything so you can reach your destination feeling relaxed and refreshed. Our high calibre, personal service is focused around you and your guests specific requirements so that you can count on meticulous attention to detail and the ultimate in luxury. We insist on the very best chauffeurs who will not only drive you from A to B in comfort, but also go to exceptional lengths to ensure you get everything you want along the way. Through your Curation Connoisseur who posses their little black book complete with contacts of all the best venues and hotels, you'll be guaranteed a seamless check-in. Our immaculate vehicles are professionally valeted prior to every assignment and come with a range of extras including: Exceptional private chauffeur services, Wi-Fi, Luxury hand towels, Tissues, Bottled mineral water and Mobile phone charging points.

REACH YOUR
DESTINATION
FEELING
RELAXED AND
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