



CURATION
by marcus evans

Impossible Possible

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FINLAND V RUSSIA

Our **Finland v Russia 2021** Curation puts you centre stage as St. Petersburg Stadium kicks off Group B for what is sure to be an unforgettable festival of football, spanning the entire continent. With football fans starved of action over 2020, there will be no better place to be as football fans truly celebrate an appreciation for the beautiful game like never before. With appetites super charged, interest in the tournament will be unprecedented, leaving no empty seats at the breath-taking St. Petersburg stadium.

Our Finland v Russia 2021 Curation goes way beyond securing you a front row at what is sure to be a summer footballing spectacle. St. Petersburg, a mecca of cultural, historical and architectural landmarks, provides the backdrop as Russia seeks to secure their place in the knockout stages. The game is sure to showcase the passion, drama and skill of the world best footballers and all the wonderful colours of both sets of fanatical fans. We combine premium access to the tournament with exclusive hospitality and entertainment throughout the week with some of football's greats of the past and present on hand to guide you through the history and tactics of this footballing summer festival.

A MECCA OF
CULTURAL,
HISTORICAL AND
ARCHITECTURAL
LANDMARKS



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YOUR CURATED PACKAGE WILL INCLUDE BUT IS NOT LIMITED TO...

WEDNESDAY 16TH JUNE



Following a morning at your leisure either relaxing and preparing for an action packed day ahead or taking in some of St. Petersburg's rich historical and cultural sites, your Curation Connoisseur will meet you at your hotel to escort you to your private Celebrity "Talking Tactics" pre match lunch. This exclusive afternoon at one of the city's culinary hotspots will feature celebrity football personalities, such as Andre Arshavin, Igor Akinfeev, and Roman Pavlyuchenko, delivering a heady mix of football anecdotes from their time in the game as well as strategic insights into how the teams will

perform. This will culminate in our unique digital "Coaches Corner" segment as our coaching legends leverage our digital coaching boards to showcase highlights ahead of the teams, tactical show reels and player positioning graphics fully immersing you and your guests in the game to come.

After your sumptuous luncheon concludes you will arrive at the stadium and will have ample opportunity to soak up the buzz of various fan zones as the world's great and the good descend on this long awaited footballing showcase. Your onsite prestigious lounge awaits ahead of kick off with culinary delights from live cooking stations, open bar and entertainment are all at your fingertips in a relaxed and stylishly vibrant setting. Sit back and get carried along as the wave of excitement builds ahead of the game. Be pitch-side in a matter of seconds, well ahead of kick-off as the atmosphere in the stadium builds ahead of one of Europe's flagship sporting events commencing, sending millions of fanatical football fans into a synchronized frenzy. Sit back and take in what is guaranteed to be a game of a lifetime.

After an action packed game, take time to unwind and reflect on the magic of the game back at your prestigious lounge, with access to replays of the games highlights and post-match interviews. Grab a glass of your favourite... toast a great game, celebrate your team's victory and commiserate with your guests whose team may sadly have exited the tournament. Side step your own painful exit, as our Curation Connoisseur cuts through the crowds to transport you back to your hotel in style.



PACKAGE OVERVIEW

- › Wednesday 16th June
- › Spend the morning taking in St. Petersburg's **rich historical and cultural sites**
- › **Exclusive celebrity "Talking Tactics"** pre match lunch hosted by the likes of Andre Arshavin, Igor Akinfeev, and Roman Pavlyuchenko with a strategic Q&A session
- › **Chauffeur driven** to St. Petersburg Stadium
- › **Onsite pre and post-match hospitality** in your pitch side stylish and vibrant setting featuring premium culinary delights and live entertainment (See agreement terms for conditions re ticket issuance)
- › Category 1 seating
- › **Client transfers**
- › **Private Curation Connoisseur**

TOTAL BUDGET

EUR 8,000

per person all inclusive